

SEE FAR



SEE INTERMEDIATE



SEE NEAR



Now one cataract lens could help you see it all.

ACRY *Sof* iQ
ReSTOR[®]
MULTIFOCAL IOL

See it all.™



See the big picture without missing the details.

If you want to experience all life has to offer — you want to see it all, from the big expansive picture, down to the smallest, most precious details. From the moments you've waited a lifetime to see to every day reading, you don't want to miss a thing. But if you don't see as clearly as you used to, cataracts could be getting in your way, and life could be looking pretty cloudy.

Good news comes with the innovative AcrySof® ReSTOR® cataract replacement lens. The AcrySof® ReSTOR® lens is a revolutionary multifocal lens that improves vision in a range of distances — from near to far. It lets cataract patients see the whole picture clearly, usually without glasses. The results can be life changing.

What follows is an explanation of what a cataract is, how it can be removed with cataract surgery, what you can expect following the surgery, and the risks and benefits of the AcrySof® ReSTOR® lens.

Cataract surgery with the AcrySof® ReSTOR® lens means you won't have new eyes, but you will have restored sight.

What is a cataract?

A cataract is a clouding of the natural lens inside your eye. This lens, located behind the iris, works just like the lens of a camera — focusing light images on the retina, which sends images to the brain. The human lens can become so clouded it keeps light and images from reaching the retina.

A cataract can be the reason sharp images become blurred, bright colors become dull, or seeing at night is more difficult. It may also be why the reading glasses or bifocals that used to help you read or do other simple tasks no longer seem to help. Vision with cataracts has been described as seeing life through old, cloudy film.

But a cataract is not a "film" over the eyes, and neither diet nor lasers will make it go away, nor can it be prevented. Eye injury, certain diseases, or even some medications can cause the clouding. The best way to treat a cataract is with surgery that removes the old, clouded lens and replaces it with a new, artificial one to restore your vision, and, in many ways, significantly improves your quality of life.

What is presbyopia?

Normal vision



Vision with cataracts (simulated)



Statistics show that 70% of all people over the age of 75 develop cataracts.

Presbyopia is the condition in which the lens of the eye loses its ability to focus. It is a common condition that could accompany cataracts and impair your ability to see objects that are close up. Have you ever found yourself holding a

menu or a book farther and farther away to read it? The need for reading glasses is usually a sign of presbyopia. This aging of the eyes eventually affects everyone. If you have cataracts with presbyopia, the AcrySof® ReSTOR® lens can correct both conditions.

What exactly is cataract surgery?

One of the safest and most successful procedures performed today.

Huge medical advances have been made in the treatment of cataracts. For patients, cataract surgery is generally a simple, outpatient procedure with little discomfort, only requires a few hours, and uses a topical anesthetic.

The operation itself entails making a tiny incision in the eye. Through this incision, the surgeon inserts an instrument about the size of a pen tip. This instrument breaks the cloudy lens into pieces and removes them from the eye. Once the cataract is removed, a cataract replacement lens is inserted through the same tiny incision and set into position to replace the natural lens.

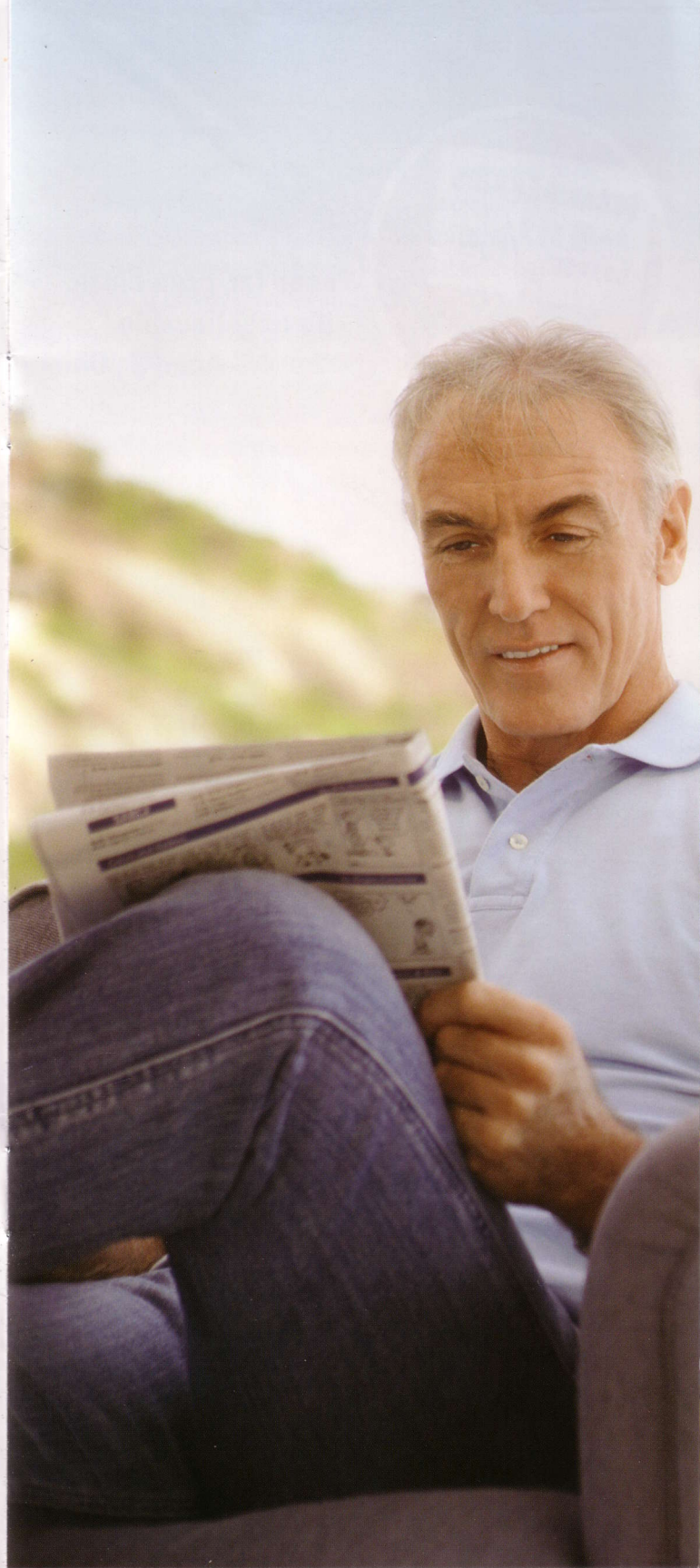
What can I expect following cataract surgery?

Most patients typically return home the very same day as cataract surgery. Eye drops may be prescribed to guard against infection and help your eye heal. For a few days, you may need to wear an eye patch to keep away irritants. Everyone heals differently, but most patients see well enough to return to most of their routine activities within a few days of recovery.

What is an IOL?

An intraocular lens (IOL) is the replacement lens that is surgically implanted in the eye to replace the existing clouded lens during cataract surgery.

The good news is that you've encountered cataracts at a time when intraocular lens technology has taken great leaps of progress. Traditionally, the replacement lens used for cataract surgery was a monofocal IOL. This type of lens restored good functional distance vision, but people still needed to continue wearing reading glasses. *Today, you also have the option of the AcrySof® ReSTOR® multifocal lens, which can improve vision in a full range of distances, from near to far.*





**"I see far, I see close.
It's unbelievable."
—Anne S., Ohio**



Why choose the AcrySof® ReSTOR® lens?

The AcrySof® ReSTOR® lens is a breakthrough lens for cataract surgery that lets patients see from near to far, usually without glasses. An innovative optical technology called "apodization" makes the AcrySof® ReSTOR® lens uniquely effective, especially when placed in both eyes. A similar technology has been used for years in microscopes and telescopes to improve image quality and has now been patented for use in intraocular lenses by Alcon.

Most AcrySof® ReSTOR® lens patients find that they can read a book, work on the computer, drive a car — day or night — and play golf or tennis with an increased freedom from glasses.

You may experience visual disturbances. Additionally, some side effects with the AcrySof® ReSTOR® IOL may make it more difficult to see in low lighting conditions; therefore, increased care should be taken when driving at night.

Four out of five AcrySof® ReSTOR® lens recipients reported never wearing glasses after having the lens placed in both eyes.

Why you can take comfort in the AcrySof® ReSTOR® lens:

- The AcrySof® ReSTOR® lens comes from Alcon, the world's leader in lenses for cataract surgery.
- The Alcon AcrySof® family of lenses is the most widely used brand for cataract surgery.
- The history of the AcrySof® family of lenses speaks for itself: more than 25 million AcrySof® IOLs have been implanted worldwide.
- AcrySof® ReSTOR® patients are so pleased with their vision, nearly 94% said they would have the AcrySof® ReSTOR® lens implanted again.

They're your eyes and you have options.

The AcrySof® ReSTOR® lens is an advanced type of multi-focal IOL. But it may not be right for you. Talk to your eye care professional about the options within the AcrySof® family of lenses for your cataract surgery.

In choosing your cataract replacement lens, your eye care professional will take into account many aspects of your eye health. But you will also be asked to consider your lifestyle. *How much reading or computer work do you do? What are your hobbies? Do you often drive at night?*

Financial considerations.

If you're considering cataract surgery, you'll be happy to know that Medicare covers the cost of surgery and a portion of the AcrySof® ReSTOR® lens for qualifying patients. As with any lens of this type, you may be required to pay for additional services.

The AcrySof® ReSTOR® lens.

Sight changing, life changing.

When your sight is compromised, your life is compromised. Fortunately there's a very effective solution to cataracts and presbyopia.

Cataract surgery with the AcrySof® ReSTOR® lens enables most people to see the big picture without missing the details, usually without glasses. Such dramatically improved eyesight immediately multiplies the possibilities in your life. Passengers could become drivers again. Golfers could keep their eye on the ball and enjoy the surrounding scenery. Travelers on safari could spot animals and identify them in their guidebook, not to mention see the expressions on everyone else's face.

The simplicity of this procedure for patients and these life-changing results inspires many to wish they had chosen the AcrySof® ReSTOR® lens sooner.

Ask your eye doctor if the AcrySof® ReSTOR® lens is right for you. For more information, call 1-877-54-RESTOR or visit www.acrysofrestor.com.





To get the big picture, get the details first.

Important questions to ask your eye doctor:

1. Can you explain cataract surgery and how long it takes?
2. I've heard about the new multifocal lens. Can you explain how it is different from a traditional cataract lens?
3. I enjoy reading. Am I a good candidate for a multifocal lens?
4. After cataract surgery with a multifocal lens, will I still need glasses?
5. Are there any risks with a multifocal lens?
6. Is the AcrySof® ReSTOR® lens right for me?

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MULTIFOCAL IOL

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PATIENT INFORMATION

This product is only available through an eye care physician.

DESCRIPTION:

A cataract is a condition in which the natural human lens gradually becomes "cloudy." This results in blurred vision. Intraocular lenses, or IOLs, are designed to replace a cataract and allow clear vision.

The AcrySof® ReSTOR® IOL is designed to allow for distance (watching children playing in the backyard), near (reading) and intermediate (computer work) vision and a high chance for freedom from glasses. You will get the full benefit of the AcrySof® ReSTOR® IOL when it is implanted in both eyes. In fact, a U.S. clinical study showed that nearly 94% of patients that had the AcrySof® ReSTOR® IOL implanted in both eyes were so satisfied with their vision they would have the procedure again. Ask your eye care physician to discuss all risks and benefits of cataract surgery and the AcrySof® ReSTOR® lens before your surgery.

WARNINGS:

You may experience visual disturbances. Additionally, some side effects with the AcrySof® ReSTOR® IOL may make it more difficult to see in low lighting conditions, therefore, increased care should be taken when driving at night.

1. You may have some difficulty in your ability to see an object from a dark background. This difficulty may become worse in conditions such as fog.
2. You may have some visual effects when several images are being focused at the same time. These may include glare or rings/circles around lights at night.

No one, including your eye care physician, can predict with certainty if you will experience these effects nor can they predict the frequency or the severity of the effects.

Be sure to tell your eye care physician if you have any health conditions, as they may affect your surgery or vision.

PRECAUTIONS:

1. As with any cataract procedure, there is risk involved. These risks may include infection, retinal detachment and glaucoma. There is a small chance that your vision could be made worse by the operation. These risks are not common and may be outweighed by the potential benefits of restoring your vision.
2. The safety of IOLs has not been established in patients with eye conditions, such as glaucoma or diabetic retinopathy. The outcome of cataract surgery will depend on the health of your eye before surgery.
3. Common side effects of cataract surgery include: redness, scratchiness to the eye and light sensitivity. Contact your eye care physician immediately if you have any sudden change in your vision or experience any of these side effects.
4. Following cataract surgery, take all prescribed medicines and apply eye drops as instructed.

ATTENTION:

Ask your eye care physician if the AcrySof® ReSTOR® IOL is the right lens for you. Read the Alcon AcrySof® ReSTOR® IOL Patient Information Brochure available from your eye care physician for important additional information.

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